How did you find out about this incentive program?

- Contractor
- Advertisement
- Xcel Energy Web Site
- □ Xcel Energy Representative
- Word of Mouth
- Other ____

Did the Xcel Energy incentive influence your buying decision?

IMPORTANT: Please include a copy of a dated sales receipt/invoice including the installation date, manufacturer, model number, serial number, size/capacity and efficiency. The invoice also must list the efficiency rating of the new equipment. Please complete one form per incentive. Only complete applications will be processed. Submit all requested information, sales receipts, invoices and required signatures to receive your incentive in 4-6 weeks. Equipment must be installed where natural gas is provided by Xcel Energy. (New customer construction only qualifies for in-floor heat and in-floor heat/water heating combination.)

Please detach and send completed incentive application to:

Xcel Energy, Products & Services P.O. Box 8 Eau Claire, WI 54702-0008

Questions: 1-800-895-4999



TERMS AND CONDITIONS

- Applications must be postmarked by Dec. 15, 2010.
- Both the application and a copy of the dated sales receipt must include complete dealer and equipment information including size/capacity, make, model number, serial number and efficiency rating.
- Failure to complete this information on the application and sales receipt will result in a denial of the application.
- No phone calls will be accepted to provide verification of required information.

Please note:

Incentive quantities are limited and qualifications and amounts are subject to change and may be canceled with 60 days notice. Installation of qualified equipment does not obligate Xcel Energy to pay an incentive. Incentive applications postmarked after Dec. 15, 2010, will not be accepted. Please allow 4-6 weeks for your incentive check to arrive.

Xcel Energy reserves the right to conduct random inspections to verify installation of the equipment at the address indicated on this form. If Xcel Energy selects your application for a random inspection, the incentive application will not be processed until the inspection has been satisfactorily completed. Inspections may be performed at Xcel Energy's discretion even after incentives have been paid.

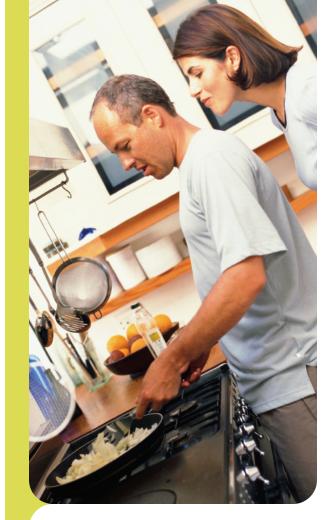


PO Box 8 Eau Claire, WI 54702-0008 1-800-895-4999 xcelenergy.com

© 2010 Xcel Energy Inc. Xcel Energy is a registered trademark of Xcel Energy Inc. Northern States Power Company-Wisconsin, an Xcel Energy Company

Rinted with soy-based ink.

12-10-09-AJ



2010 NATURAL GAS HIGH-EFFICIENCY INCENTIVE PROGRAM



SAVE WITH INCENTIVES FROM XCEL ENERGY

Residential natural gas customers in Wisconsin are eligible for incentives when buying qualifying high-efficiency furnaces, boilers, water heaters and programmable thermostats (with furnace upgrade).

The program is applicable only for the purchase of qualifying new natural gas furnaces, boilers and water heaters sold for installation replacement applications where the natural gas is supplied by Xcel Energy. **Upgrading efficiency from existing natural gas equipment qualifies for a \$100 incentive.**



INCENTIVE DETAILS

(Effective Jan. 1, 2010)

Xcel Energy issues incentives in the form of checks – not utility bill credits. Xcel Energy is not responsible if your dealer provides you with inaccurate information about the amount and/or conditions of the actual incentive or equipment eligibility.



Equipment	Efficiency rating	Rebate
Natural Gas Furnace (upgrade)	95+% AFUE	\$100
Natural Gas Furnace (conversion)	95+% AFUE	\$200
Boiler	90+% AFUE	\$150
Boiler/Floor Heat (new construction)	90+% AFUE	\$150
Boiler/Water Heater Combination (new construction)	90+% AFUE	\$250
Water Heater (tankless/on-demand)	80%+ EF	\$200
Water Heater (must be sealed combustion or mechanically exhausted)	0.65+ EF	\$100
Programmable Thermostat (with furnace upgrade)	n/a	\$25

PLEASE COMPLETELY FILL OUT THIS APPLICATION.

Xcel Energy Account Number
Customer Information (Please print clearly)
Customer Name
Daytime Phone
Installation Address (where unit was installed)
City State Zip
I hereby certify that all information is accurate including claims of efficiency, size, capacity and price and customer information. I have read all information on the back of this form and understan that Xcel Energy may verify all the information that I have provided
Customer Signature
Name and address where incentive check should be sent (if different from above)
Name
Daytime Phone
Address
City State Zip
Equipment Information
Installation Date
Manufacturer
Model Number (complete)
Serial Number
Size or Capacity (BTUs)
Efficiency (AFUE or CAE)
Incentive Amount \$
Previous fuel service – required information (check one):
Previous furnace or boiler efficiency rating

χ